



# 2017-2018 ICE RINK DASHER BOARD ADVERTISING FORM

## CONTACT INFORMATION

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## DASHER BOARD ADVERTISING (please select one)

### INSIDE RINK or OUTSIDE RINK

- \$400 One board
- \$750 Two boards
- \$1,000 Three boards
- (plus \$200 for each additional board over three) Total # \_\_\_\_\_

Indicate preferred placement: (indicate 1<sup>st</sup> and 2<sup>nd</sup> preferences)

Inside East: \_\_\_\_\_ Inside North: \_\_\_\_\_ Inside West: \_\_\_\_\_ Inside South: \_\_\_\_\_

Outside East: \_\_\_\_\_ Outside North: \_\_\_\_\_ Outside West: \_\_\_\_\_ Outside South: \_\_\_\_\_

**PAYMENTS MUST BE RECEIVED BY Monday October 16, 2017  
HOWEVER EARLY PAYMENT IS ENCOURAGED AS SPACE IS LIMITED!**

Return this form along with your check (payable to PRPD) to:  
Paradise Recreation & Park District, 6626 Skyway, Paradise, CA 95969

*Payments by Cash, MasterCard or VISA are also accepted in the PRPD office at the above address*

**For additional information and precise placement options please contact  
Dean Moore, Recreation Superintendent, at 530-872-6393 or [dean\\_prpd@sbcglobal.net](mailto:dean_prpd@sbcglobal.net)**

### ARTWORK MUST BE PROVIDED ACCORDING TO THE FOLLOWING SPECS:

***ALL ARTWORK MUST BE APPROVED BY PRPD PRIOR TO SUBMISSION***

#### Digital Output:

- High resolution PDF, TIFF, PSD, AI or EPS.
- Include all fonts used in your document or convert to outlines.
- Include all placed graphics.
- Keep a backup of all of your files. Collect for output.
- Set up your document in proportion to your final output size.
- Disk(s) should contain only the files needed.
- If necessary, include a hard copy and indicate color matches if required.

**Color Modes:** 300dpi @ full size

#### Notes:

- Do not flatten layers in file.
- Delete extra layers and channels.
- Do not change the file format - leave in original RGB or CMYK format.

**Camera-ready artwork must be submitted by  
Monday, October 16, 2017.**

Artwork that is not provided camera-ready will be charged an additional \$50 fee to recreate in a camera-ready format.

All submissions received after the artwork deadline date will be charged an additional \$50 late fee.

**Please send your artwork directly to:**

Kathy  
[wilprint@comcast.net](mailto:wilprint@comcast.net)  
Wilson's Printing & Signs  
816 Elliott Road, Paradise, CA 95969  
530-877-8721