



## Paradise Recreation and Park District

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## Media Release

### FOR IMMEDIATE RELEASE

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### Paradise Ice Rink Plans Opening This Fall

Paradise, CA, 8/27/19 - At the August meeting, the Paradise Recreation and Park District Board of Directors confirmed the opening of the Paradise Ice Rink this fall.

The opening of the Ice Rink last year came just one week after the evacuation order was lifted following the Camp Fire. Over 2,000 people participated in the Christmas Tree lighting ceremony last year at the Ice Rink.

The District will start with general skating and hopes to offer skate lessons, adult Coffee Club skating, stroller skating, and themed events. The District is scheduling events and taking reservations in anticipation of a busy year.

The District seeks food trucks and entertainment to attract non-skaters as well.

District Manager Dan Efseaff noted, “We’ve received positive support on the Ice Rink opening and hope to provide a venue so that people can use this oasis to connect with friends and neighbors.”

He added, “Paradise faces some enormous challenges over the next few years, and this is a crucial step for us to nurture our community and help restart the local economy.”

Gayle Jaarsma, who develops Ice Rink sponsorships and events, said, “We need sponsors and donors to keep the tradition alive. The Ice Rink provides a wonderful place for people to come out, sip hot chocolate, skate, and connect with the Community.”

Rink hours depend on weather conditions. The District is assessing staffing levels and will announce rink hours. The Rink may be rented for parties outside of regular hours with prior arrangements.

The District set the opening for the evening of Thursday, November 7, 2019. The Rink will close after Monday, January 20, 2020. The facility is located at 6626 Skyway, Paradise, CA.

19.0815.PRPD.Ice.Rink

Sponsors and donors may contact the District office at (530) 872-6393 or at info@ParadisePRPD.com. After the opening, the District will reactivate the Ice Rink hotline, (530) 872-6972, with updates on weather updates and hours.

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Since 1948, the Paradise Recreation and Park District provides recreation facilities and programs to the residents of Paradise, the Butte Creek Canyon area, and the unincorporated communities of Magalia/Paradise Pines and Concow/Yankee Hill. The District serves 50,000 people living in a 170-square mile area and manages nearly 500 acres of park land and facilities.

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