

6626 Skyway, Paradise, CA 95969  
(530) 872-6393

Paradise Recreation and Park District

Agenda Prepared: 10/15/2025  
Agenda Posted: 10/16/2025  
Prior to: 9:00 PM



**Paradise Recreation and Park District  
Board of Directors - Special Meeting**  
Terry Ashe Recreation Center, Room B  
Tuesday, October 21, 2025, 5:30 pm

Members of the public may submit comments prior to the meeting via email to [BODclerk@paradisepprd.com](mailto:BODclerk@paradisepprd.com) before 1:00 p.m. on the day of the meeting or they may comment on Agenda items on during the time the item is presented. Speakers may comment on items not listed on the Agenda under Public Comment. Comments should be limited to a maximum of three (3) minutes. State Law prohibits the PRPD Board of Directors from acting on items not listed on the agenda. Please notify the meeting clerk prior to the start of the meeting if you wish to be heard. The public may access this meeting remotely: Web Access: <https://us02web.zoom.us/j/84518561101?pwd=TXRZdUNPTk5MNFM1SWdvdzlmZENUQT09> Telephone Access: Dial: +1 669 900 9128. Meeting ID: 845 1856 1101 Password: 6626

**1. CALL TO ORDER**

- 1.1. Pledge of Allegiance
- 1.2. Roll Call
- 1.3. Welcome Guests

**2. PUBLIC COMMENT**

**3. NEW BUSINESS**

3.1. PRPD Board Vacancy Candidate Interviews and Action. – The PRPD Board of Directors will interview and possibly appoint a candidate to fill a vacancy on the PRPD Board of Directors. This appointment will expire December 2026. The appointment will be contingent on completion of any necessary requirements. The appointee will be seated prior to November 17, 2025.

***Recommendation:*** *Appoint candidate to fill the Board of Directors vacancy to serve the term ending December 2026.*

**4. ADJOURNMENT**

Adjourn to the next regular meeting on 11/12/2025 at 6:00 p.m., in Conference Room B, at the Terry Ashe Recreation Center (6626 Skyway, Paradise, California).



In accordance with the Americans with Disabilities Act, if you need a special accommodation to participate in the meeting, please contact the District Administrative Office at 530-872-6393 or [info@paradisepprd.com](mailto:info@paradisepprd.com) at least 48 hours in advance of the meeting.

**This institution is an equal opportunity provider and employer.**

If you wish to file a Civil Rights program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, found online at [http://www.ascr.usda.gov/complaint\\_filing\\_cust.html](http://www.ascr.usda.gov/complaint_filing_cust.html), or at any USDA office, or call (866) 632-9992 to request the form. You may also write a letter containing all of the information requested in the form. Send your completed complaint form or letter to us by mail at U.S. Department of Agriculture, Director, Office of Adjudication, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, by fax (202) 690-7442 or email at [program.inlake@usda.gov](mailto:program.inlake@usda.gov).

# Staff Report

# October 21, 2025



DATE: 10/1/2025  
 TO: BOD  
 FROM: Dan Efseaff, District Manager  
 SUBJECT: BOD Candidates

## Report in Brief

California Code (Gov Code, Title 1 Division 4, Chapter 4, Article 2, 1780) addresses vacancies and remaining board members may make an appointment to fill the remainder of the term. With the vacancy created with the resignation of Director Mary Bellefeuille, the Paradise Recreation and Park District (District) solicited the community for candidates to serve the remainder of the term until the next election cycle in December 2026 at which time the seat may be subject to a ballot election for a new four-year term ending December 2030.

The District posted and distributed notices widely and requested basic information in an application and Candidates were invited to submit supplemental information (resume, letter of interest, and questionnaire). The District set a deadline to submit the materials by F 10/10/2025 at 12:00 p.m. These materials will help Directors select good candidates to serve on the Board. The following candidates provided all requested information (listed in order of submittal):

### Board Candidates

- |                |          |                                      |
|----------------|----------|--------------------------------------|
| • Joleen Levey | Paradise | All Materials Received               |
| • Brian Wilson | Paradise | All Materials Received               |
| • Michael Snow | Paradise | Resume / Letter of Interest received |

Additional citizens submitted applications but did not provide the supplemental material by the 10/10/25 deadline. Staff requested confirmation of interest or withdrawal by the Board Packet Deadline (noon on 10/16/25). These include (listed in order of application):

- |                     |             |   |
|---------------------|-------------|---|
| • Polly Dennis      | Centerville | Applied / no requested materials received |
| • Luke Stearns      | Centerville | Applied / no requested materials received |
| • Matthew Williford | Oroville    | Withdrew                                  |
| • Jenifer Yamate    | Magalia     | Withdrew                                  |

At the selection meeting, each candidate will be provided with time (5 minutes) to present a statement of their qualifications and interest in serving on the Board. Board members can ask questions of each candidate. The selection process starts with the Chair will entertain a motion to nominate a candidate for director, and with a second, the BOD will vote. If the motion passes, then the process will cease. If not, the process will continue until a nomination is approved. If no candidate is selected, the vacancy will remain open.

The appointed director shall take the oath of office and be seated before the November 12, 2025, meeting (PRC, Section 9302).

Staff provide information on the candidates to Board members and a scoring sheet.

**Recommendation:** Review candidates and appoint a Director to serve the term ending December 2026.

### Attachments:

- A. Notice of Vacancy
- B. Vacancy Process Memo
- C. Applicant Information
- D. Questionnaire
- E. Submissions from Applicants

## Summary of Process Dates

The following provides a summary of important dates related to this vacancy and District Processes and California Government Code § 1780:

- Promptly Notify County Elections Official
  - Within 15 days after the district board either learns of the vacancy or the vacancy becomes effective—whichever is later—the district must notify the county elections official of the vacancy
  - District Notified Butte County Elections office prior to 9/19/2025 vacancy
- Post a notice of the vacancy in three or more conspicuous places within the district
  - Posted on electronic Sign
  - Posted on agenda bulletin board
  - Posted notice in Chico Enterprise Record
- Receive application and supplemental materials
  - F 10/10/2025 at 12:00 p.m.
- Conduct background check and completes requirements to hold office
  - TBD
- Board Agenda Posted
  - Prior to 10/17/2025
- Board Appoints Director Appoint someone to the vacancy
  - T 10/21/2025
- Notify the county elections official of the appointment within 15 days
  - Estimated 11/5/2025
- Term Expires: 12/2026

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# Memo



Date: 9/23/2025  
 To: Public Notice  
 From: Sarah Hoffman, Board Clerk  
 CC:  
 Subject: **Notice Of Vacancy on the Board of Directors  
 Paradise Recreation And Park District**

## NOTICE OF VACANCY ON THE BOARD OF DIRECTORS PARADISE RECREATION AND PARK DISTRICT

The Paradise Recreation and Park District (District) hereby provide notice, pursuant to Government Code Section 1780(d)(1) of a vacancy for director. Pursuant to Public Resources Code Section 5784, any person who is a registered voter residing within the boundaries of the District is qualified to serve as a Director. The appointee must also submit to a Department of Justice background check and must complete required training and filings.

Interested persons may complete a Board Member Application on-line at [www.paradisepprd.com](http://www.paradisepprd.com). The District requests that applicants to submit a resume and letter of interest, and responses to a supplemental questionnaire.

Applications must be received no later than 12:00 p.m. on Friday, October 10, 2025.

The remaining members of the Board of Directors of the District intend to fill the vacancy by appointment at a Special Meeting of the Board of Directors scheduled for Tuesday October 21, 2025, at 5:30 p.m. at the District offices located at 6626 Skyway, Paradise, California.

Applicants should plan to attend this meeting. The Board of Directors intends to review timely submitted applications and interview interested applicants.

The individual appointed will serve until the next general district election in November 2026, at which time the position will be placed on the ballot for a full four-year term.

Questions concerning the duties of the director of the District or the appointment process may be directed to:

Dan Efseaff, District Manager,  
 Paradise Recreation and Park District,  
 (530) 872-6393.

Dated: 9/22/2025

# Memo



Date: 9/4/2025  
 To: File  
 From: Dan Efseaff, District Manager  
 CC:  
 Subject: BOD Vacancy Notes

Here's a **clear and practical step-by-step guide** to help a special district's governing board comply with **California Government Code § 1780** when filling a **vacant elective office** on that board:

## 1) Promptly Notify County Elections Official

Within **15 days** after the district board either **learns of the vacancy** or the vacancy becomes effective—whichever is **later**—the district **must notify the county elections official** of the vacancy [Findlaw](#).

## 2) Board Chooses How to Fill the Vacancy (Within 60 Days)

Within **60 days** of notification or of the effective date, the **remaining board members** must **either**:

- **A. Appoint someone** to fill the vacancy; or
- **B. Call a special election** to fill the vacancy [Findlaw](#).

### A. If Appointing:

1. **Post a notice** of the vacancy in **three or more conspicuous places** within the district at least **15 days** before the appointment is made [Findlaw](#).
2. **Make the appointment** within the 60-day window.
3. **Notify the county elections official** of the appointment **within 15 days** of making it [Findlaw](#).
4. **Who holds how long?**
  - If the vacancy occurs in the **first half** of the term **and the next general district election** is scheduled **130 or more days** after the date of vacancy notification, the appointee holds office **until that election**, and then the **elected candidate serves the remainder of the term** [Findlaw](#).
  - If the vacancy occurs in the **first half** but **less than 130 days** before the next general district election, or in the **second half** of the term, the appointee serves **for the remainder of the unexpired term** [Findlaw](#).

### B. Calling an Election Instead:

- You must **call the special election** within the same **60-day** timeframe [Findlaw](#).
- The election must be scheduled on the **next established election date** (per Elections Code § 1000) that falls **130 or more days** after the district board calls for it [Findlaw](#).

### 3) If the Board Neither Appoints Nor Calls an Election (After 60 Days)

If, within those **60 days**, the board has done neither, the **city council** (if the district lies wholly within a city) or the **county board of supervisors** (if the district straddles multiple jurisdictions—or is not wholly within a city) may act **within the next 90 days** to:

- **Appoint someone** to the vacancy; or
- **Order the district to call a special election** [Findlaw](#).

If a special election is ordered, it likewise must be held on the next **established election date at least 130 days** out [Findlaw](#).

### 4) If No One Acts Even After That (Within 90 Days)

If, after **90 days** from the notification or effective vacancy date, **nobody** (the board, the city council, or the county board) has taken action to fill the vacancy or order an election, the **district board itself must call an election**. That election must also be held on the next established election date **130 or more days** later [Findlaw](#).

# Memo



Date: 9/22/2025  
To: Prospective Board of Directors (BOD) Candidates  
From: Dan Efseaff, District Manager  
CC:  
Subject: **BOD Director Position Information**

## I. Introduction

The following information is intended to provide guidance to prospective applicants to serve on the Paradise Recreation and Park District Board of Directors.

## II. Background Information

Applicants are encouraged to review the PRPD (Adopted Strategic Plan, FY 2024-25 Budget, and Administrative By-laws). In addition, attending and reviewing our agendas, minutes, packets and recorded video will help applicants deciding on if they would like to serve.

## III. Requirements

Once selected, the Appointee must complete the following:

1. Ethics Training. Assembly Bill 1234 requires that all county supervisors, city council members, and special district directors and trustees complete Ethics Training and review this training every two years.
2. Oath of Office. This Certificate of Appointment and Oath of Office must be completed prior to the November 12, 2025, regularly scheduled Board Meeting. The District Manager will schedule a time that is convenient for you to take the Oath.
3. Fingerprinting Requirement. Effective September 4, 2012, the PRPD Board of Directors approved and adopted Resolution #12-07-2-388 stating as follows:
  - a. It shall be the policy of the Paradise Recreation and Park District that no one can serve on the Board of Directors if the person has been convicted of any offense specified in Paragraph (1) or Paragraph (3) of Subsection (g) of Section 11105.3 of the Penal Code, as specified in Section 5164 of the Public Resources Side. The District will require all prospective Board Members to be fingerprinted for a complete background check through the State Department of Justice prior to taking office.
4. Anti-Harassment Training. Assembly Bill 1825 requires that employers train supervisors on anti-harassment every two years.
5. Form 700 Statement of Economic Interest. It is a requirement of all Board Members and Administrative staff to complete the Statement of Economic Interest Form 700 annually.

#### IV. Candidate Attributes

While we understand that there is not an ideal candidate, but these perspectives that may help select a candidate who not only meets the legal requirements but also brings a diverse perspective, community connections, and relevant experience to support the district's growth and the evolving needs of our residents.

To assist our Board of Directors in selecting a qualified candidate for the current vacancy on our Parks and Recreation District Board of Directors, here are some attributes and qualities that we thought may help select a candidate that align with the evolving needs of our district and its diverse community:

- **Community Representation:** We aim to maintain and enhance the diversity of our board to reflect the changing demographics of our district, which has seen an influx of young families since the Camp Fire. We highly value candidates who bring unique perspectives, particularly those with young children enrolled in local schools, as this experience has proven invaluable in shaping programs such as summer camps and other youth-oriented initiatives (the directors not up for appointment are retirement age).
- **Community Engagement:** Strong connections with local organizations will benefit our organization. Our board members' involvement in various community groups enables us to maintain a visible presence in the community without overburdening our staff. Therefore, candidates with established ties to local non-profits, schools, or other community organizations will be an asset.
- **Sports and Recreation Involvement:** As we work to rebuild our youth and adult sports programs, we seek candidates with coaching experience or connections to local sports organizations. This experience will be valuable in reviving and enhancing these programs.
- **Long-Term Residency and Participation:** We prefer candidates who are long-time residents of the district or county and who have actively participated in district events, classes, and facilities. Their long-term perspective and commitment to the community are highly valued.
- **Geographical Representation:** While our board members thoughtfully consider the needs of all regions within the district, it may be advantageous to have geographical diversity on the board to ensure all areas are represented or connections or consideration of the other areas.
- **Experience in Grant Projects and Construction:** Our district is currently in the process of rebuilding and constructing new facilities using grant funds. Candidates with experience or familiarity with grant projects, construction, or project management will be particularly helpful.
- **Health, Wellness, and Youth Programs:** We are expanding our health and wellness offerings, particularly those targeting underprivileged youth. Candidates with experience or connections in youth services, health, or wellness programs will significantly contribute to these initiatives.
- **Outdoor and Adventure Sports Knowledge:** As we develop our outdoor programs, experience or knowledge in adventure sports such as kayaking, climbing, or biking will be advantageous.

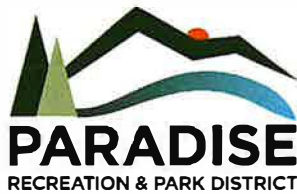
In addition, here are some other items (from a training on good qualities for BOD members) that I think would help ensure that our organization make good policy decisions in a collegial respectful manner:

- Strategic thinking and ability to think long-term about evolving community needs.
- Financial judgement and experience in budgeting, financial oversight, or fundraising.
- Collaborative mindset and a team-oriented approach and strong interpersonal skills, to work effectively with other board members, staff, and community stakeholders.
- Clear and effective communication skills to convey the board's vision and decisions to the community.
- Environmental Stewardship: A commitment to preserving and enhancing the natural resources within the district.
- Legal and Regulatory Awareness: Familiarity with the framework governing special districts in California, or a willingness to learn.
- Cultural Sensitivity: An awareness of and sensitivity to the diverse cultural backgrounds of district residents (to ensure inclusive and equitable programs and policies).
- Innovative Thinking: and ability to think creatively and embrace innovative solutions to challenges, particularly in areas like program development, facility management, and community engagement.
- Crisis Management: Experience or skills in crisis management, which can be crucial in responding to emergencies or unexpected challenges, such as natural disasters.
- Advocacy Skills: The ability to advocate for the district's needs and interests at the local, regional, or state level, helping to secure funding, support, and positive policies.

Please feel free to reach out to me or our BOD clerk Sarah Hoffman ([shoffman@paradisepprd.com](mailto:shoffman@paradisepprd.com)) if you have any questions.

Thank you for your consideration.

[https://paradisepprd.sharepoint.com/sites/BODMeeting/Shared Documents/\\_BOD/Board Vacancy/2025\\_Vacancy/BOD.BOD.Applicant.Info\\_25.0904.docx](https://paradisepprd.sharepoint.com/sites/BODMeeting/Shared Documents/_BOD/Board Vacancy/2025_Vacancy/BOD.BOD.Applicant.Info_25.0904.docx)



## Paradise Recreation & Park District

6626 Skyway  
Paradise, CA 95969  
Email: [info@ParadisePRPD.com](mailto:info@ParadisePRPD.com)

Phone: 530-662-2037  
Fax: 530-872-8619  
Website: [www.ParadisePRPD.com](http://www.ParadisePRPD.com)

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September 22, 2025

### **Subject: Board Member Applicant - Supplemental Questionnaire**

Board Member Applicant:

Thank you for your interest in serving on the Paradise Recreation and Park District Board of Directors. We have received your on-line application and would like you to submit the following supplemental information:

- Updated resume
- A letter of interest
- Response to questions.

### **Supplemental Questions:**

Please keep responses to less than 2 pages total and submit your answers to [shoffman@paradisepripd.com](mailto:shoffman@paradisepripd.com) no later than 12:00 p.m., Friday October 10, 2025.

1. What motivates you to serve on the District Board, and how do you see yourself contributing to the community through this role?
2. Please describe your experience (personal, professional, or volunteer) with parks, recreation, youth, or community programs, and how that experience could inform your role as a board member.
3. In what ways do you believe you could help the board reflect and serve the diverse demographics of our district?
4. What connections or relationships do you have with local organizations, schools, or community groups that could help strengthen the district's outreach and partnerships?
5. The district is currently rebuilding programs and facilities and exploring new services and facilities for our community. a) What is your understanding of upcoming challenges and opportunities facing the District? b) What ideas or priorities would you bring to support the district's growth and resilience?

6. Do you have skills or experience in areas such as sports coaching, project management, grant funding, construction, health and wellness, or outdoor/adventure recreation? Please describe.
7. Our board serves a wide geographic area with diverse needs. How would you ensure that your decisions take into account the whole district, not just your immediate community?
8. Serving on a board requires collaboration, open discussion, and thoughtful decision-making. What strengths would you bring to board discussions and how do you handle differences of opinion?
9. What qualities make for a great Board member? What do you see as the relationship between you and Board members, staff, and the public?
10. What training or information will help you be an effective director?

**Joleen Marie Levey**

Paradise, CA 95969

**August 14, 2024**

**Dan Efseaff**

Paradise Recreation and Park District

6626 Skyway

Paradise, CA 95969

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**Dear Mr. Efseaff,**

I am writing to express my interest in serving on the Paradise Recreation and Park District Board of Directors. As a longtime Butte County resident dedicated to community well-being, connection, and recovery, I would be honored to contribute my leadership experience and passion for service to support the continued growth and vitality of our Ridge community.

In my current role as Director of Philanthropy and Well-Being at Adventist Health, I have led numerous initiatives focused on community health, engagement, and sustainability. My work has included developing partnerships with over 70 local organizations, advancing wellness programs, and coordinating projects that enhance access to healthy living opportunities. These experiences have deepened my commitment to creating spaces—both physical and social—where individuals and families can thrive.

Having worked closely with Paradise-based organizations and residents since the Camp Fire, I have seen firsthand how parks, recreation, and community spaces serve as essential foundations for healing and resilience. I believe my background in strategic planning, collaboration, and community development aligns well with the mission of the Paradise Recreation and Park District.

I would be grateful for the opportunity to bring my experience, perspective, and dedication to the Board and help further the District's vision of enriching lives through recreation and community connection. Thank you for considering my application. I would welcome the opportunity to discuss how I can contribute to the District's ongoing success.

Sincerely,

**Joleen Marie Levey**

## Joleen Marie Levey

LinkedIn: [linkedin.com/in/joleen-neves-levey-115872a5](https://www.linkedin.com/in/joleen-neves-levey-115872a5)

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### Professional Summary

Accomplished Director of Philanthropy and Well-Being with over a decade of experience in leading philanthropic initiatives and promoting organizational well-being. Adept at developing and implementing strategic plans that align with corporate social responsibility goals, driving community engagement, and fostering a culture of wellness within organizations. Proven track record in securing major gifts, managing donor relationships, and spearheading impactful programs that enhance employee satisfaction and community impact. Passionate about creating positive change and committed to advancing the well-being of both employees and the communities served. Seeking to leverage expertise in philanthropy and well-being to drive transformative outcomes in a dynamic and mission-driven organization.

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### Work Experience

#### **Director of Philanthropy and Well-Being**

*Adventist Health and Rideout / Adventist Health Feather River Health Foundation*

Paradise, CA

*June 2019 – Present*

- **Strategic Planning and Leadership:**
  - Developed and executed comprehensive philanthropic and well-being strategies that align with the organization's mission, values, and goals.
  - Led cross-functional teams to implement initiatives that enhance community engagement, employee well-being, and corporate social responsibility (CSR) efforts.
- **Fundraising and Donor Relations:**
  - Identified, cultivated, and secured major gifts and donations from individuals, corporations, and foundations.
  - Built and maintained strong relationships with donors, stakeholders, and partners, ensuring alignment with organizational goals and donor expectations.
- **Program Development and Management:**
  - Designed and oversaw programs that promote employee well-being, including mental health initiatives, wellness programs, and work-life balance strategies.
  - Managed the implementation and evaluation of philanthropic programs, ensuring their effectiveness and alignment with strategic objectives.
- **Community Engagement:**

- Fostered partnerships with community organizations, nonprofits, and other stakeholders to maximize the impact of philanthropic efforts.
- Represented the organization at community events, conferences, and other forums to promote its philanthropic and well-being initiatives.
- **Budgeting and Financial Management:**
  - Oversaw the budgeting and financial management of philanthropic and well-being programs, ensuring responsible stewardship of resources.
  - Monitored and reported on the financial performance of programs, including tracking key performance indicators (KPIs) and return on investment (ROI).
- **Compliance and Reporting:**
  - Ensured compliance with all relevant regulations, ethical standards, and best practices in philanthropy and well-being.
  - Prepared and presented regular reports to senior leadership, boards, and donors on the impact and outcomes of philanthropic and well-being initiatives.
- **Employee Engagement and Culture:**
  - Led initiatives to promote a positive workplace culture, including diversity, equity, and inclusion (DEI) programs.
  - Collaborated with HR and other departments to integrate well-being strategies into organizational policies and practices.

#### **Key Achievements:**

- Established key partnerships with 77 community organizations, expanding the reach and impact of the organization's philanthropic efforts.
- Received recognition for outstanding contributions to community service and employee well-being, including the North Valley Community Leadership Program.
- Secured and managed several grants, leading to the successful execution of high-impact projects that benefited clinic services and community outreach through the Inspire Hope Project for Camp Fire Survivors and other individuals with unmet needs.

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#### **Education**

##### **Associates Degree – Social and Behavioral Science**

Butte College

Graduation Date: May 30, 2008

##### **Bachelor's Degree – Hospital Administration – in process**

#### **Relevant Courses and Achievements:**

- Community Leadership Program
- Focus on Fundraising

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## **Skills**

- Strategic Planning
- Fundraising and Donor Relations
- Program Development and Management
- Community Engagement
- Leadership and Team Management
- Budgeting and Financial Management
- Communication and Public Speaking
- Compliance and Ethical Standards
- Data Analysis and Impact Measurement
- Diversity, Equity, and Inclusion (DEI)
- Crisis Management
- Networking and Relationship Building
- Project Management
- Well-Being Program Design
- Technology and Tools: Familiar with CRM systems, fundraising platforms, and wellness apps

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## **Certifications and Awards**

- Community Leadership Program
- Focus on Fundraising
- CRFE – in process

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## **Projects**

- Inspire Hope Project
- Healthy Communities Collaborative
- Accountable Communities of Health
- Paradise Community Garden

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### **Volunteer Experience**

- Feather River Hospital Volunteer, 1998-2018
  - President of the Ridge Boys and Girls Club, 2016-2020; 2020-current
  - Paradise Ridge Chamber Board Member, 2020-current
  - Every Body Healthy Body Board Member, 2020-current
  - Paradise Stronger – Paradise Community Garden, 2024-current
  - Camp Fire Collaborative Board Member 2024-current
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### **Interests**

- Camping
- Reading
- Polymer clay earrings/jewelry
- Hiking
- Kayaking
- Biking

**Paradise Recreation and Park District – Board of Directors Applicant  
Supplemental Questionnaire Responses**

**Applicant:** Joleen Marie Levey

**Date:** October 10, 2025

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**1. What motivates you to serve on the District Board, and how do you see yourself contributing to the community through this role?**

I am motivated by a deep commitment to the well-being and resilience of the Ridge community. Having worked closely with Paradise residents through health, wellness, and community programs since the Camp Fire, I have witnessed firsthand the healing power of recreation, connection, and access to shared spaces. Serving on the PRPD Board would allow me to contribute my experience in community partnerships, philanthropy, and program development to strengthen recreational opportunities that nurture both physical and emotional health. I hope to bring a collaborative and solutions-focused perspective to advance the district's mission of creating spaces where people of all ages can thrive.

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**2. Please describe your experience (personal, professional, or volunteer) with parks, recreation, youth, or community programs, and how that experience could inform your role as a board member.**

In my current role with Adventist Health Feather River Health Foundation, I lead initiatives that support community wellness, youth engagement, and healthy lifestyle programs. I have helped coordinate projects such as the **Inspire Hope Project**, **Healthy Community Collaboratives**, and **Operation Christmas**, all of which involve local families, schools, and nonprofits. My professional background also includes event planning, volunteer coordination, and grant development for community-based programs. These experiences have given me a broad understanding of how recreation, access to nature, and community connection support long-term health and recovery — insights I would bring to board discussions and strategic planning.

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**3. In what ways do you believe you could help the board reflect and serve the diverse demographics of our district?**

The Ridge is a uniquely diverse community, united by shared history yet varied in background, age, and experience. I strive to approach all community work with empathy and inclusivity. My role in health philanthropy has required listening to a wide range of voices — from youth to seniors, business leaders to those rebuilding their lives. I would

ensure that decisions reflect the needs of all residents, particularly those who may be underrepresented or face barriers to access, by encouraging outreach and dialogue across neighborhoods and organizations.

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**4. What connections or relationships do you have with local organizations, schools, or community groups that could help strengthen the district's outreach and partnerships?**

I maintain strong partnerships with **Adventist Health, the Paradise Chamber of Commerce, Paradise Unified School District, local service clubs, and regional nonprofits** such as the Boys and Girls Club of the North Valley. These connections provide opportunities for shared programming, sponsorships, and volunteer collaboration. My established relationships with local business and faith communities could help the district expand outreach, develop new partnerships, and strengthen trust with residents.

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**5. The district is currently rebuilding programs and facilities and exploring new services and facilities for our community.**

a) I understand that PRPD is navigating both exciting opportunities and ongoing challenges — including continued recovery from the Camp Fire, the need for sustainable funding, and balancing growth with stewardship of natural spaces.

b) My priorities would include supporting projects that promote year-round recreation, intergenerational engagement, and health equity. I would advocate for programs that connect wellness, outdoor recreation, and community healing, while exploring grants and partnerships to ensure financial sustainability and accessibility for all residents.

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**6. Do you have skills or experience in areas such as sports coaching, project management, grant funding, construction, health and wellness, or outdoor/adventure recreation?**

I bring over 15 years of leadership in **grant funding, project management, community development, and health and wellness programming**. My experience includes overseeing multimillion-dollar philanthropic and grant-funded initiatives, developing community events, and coordinating projects that promote outdoor recreation and active living. While my professional background is primarily in health and community engagement, I have a personal appreciation for outdoor recreation and wellness activities that build connection and resilience.

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**7. Our board serves a wide geographic area with diverse needs. How would you ensure that your decisions take into account the whole district, not just your immediate community?**

I believe in a balanced, data-informed approach that combines community input with strategic planning. I would review each decision through the lens of equity, access, and long-term benefit to all Ridge residents — from Magalia to Paradise to Concow. My leadership philosophy centers on listening, collaboration, and ensuring that every voice has the opportunity to be heard.

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**8. Serving on a board requires collaboration, open discussion, and thoughtful decision-making. What strengths would you bring to board discussions and how do you handle differences of opinion?**

I bring strong communication, facilitation, and consensus-building skills. In my work, I regularly convene diverse stakeholders and manage differing priorities to find shared goals. I value respectful dialogue and believe differing opinions strengthen decision-making when guided by mutual respect and the best interest of the community. My approach is to listen first, seek understanding, and work toward practical, mission-aligned solutions.

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**9. What qualities make for a great Board member? What do you see as the relationship between you and Board members, staff, and the public?**

A great board member is collaborative, accountable, informed, and community-centered. The relationship between board members, staff, and the public should be built on transparency, mutual respect, and shared purpose. I see my role as both a community representative and a strategic partner — supporting staff leadership while ensuring decisions reflect the voices and needs of our residents.

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**10. What training or information will help you be an effective director?**

I would value an orientation to the district's current strategic plan, budget, and facility priorities, along with information on regulatory or policy frameworks that guide operations. Ongoing training in public governance, recreation management, and community engagement best practices would also enhance my ability to contribute effectively.

# BRIAN WILSON

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Paradise, CA 95969

September 25, 2025

Paradise Recreation and Park District Board of Directors  
6626 Skyway  
Paradise, CA 95969

Dear Members of the Board of Directors,

With over a decade of executive leadership in public recreation and park agencies and more than twenty years of active involvement in community recreation, I am eager to contribute my governance experience, fiscal management skills, and community commitment as a member of the Paradise Recreation and Park District Board of Directors.

As General Manager of the Feather River Recreation and Park District, I provide executive leadership and oversight of district-wide operations, capital projects, and budgets. My work requires close collaboration with elected boards to establish policy, ensure fiscal responsibility, and advance strategic initiatives. Previously, I served in leadership roles with the Chico Area Recreation and Park District and the Durham Recreation and Park District, where I directed programs, managed staff, and built strong partnerships with schools, civic groups, and community organizations.

In addition to professional leadership, I have long been active in the community. I have coached the Paradise Piranhas and Paradise High School Swim Teams, officiated high school and youth soccer, provided after-school programs with the Boys & Girls Club, and facilitated outdoor experiences for local youth involved with Youth For Change. These direct service opportunities have reinforced my belief in the vital role recreation plays in fostering healthy, resilient communities.

Beyond my professional role, I am engaged in civic leadership as an Officer with Paradise Eagles Aerie #2960 and as a Director with both the Oroville Chamber of Commerce and the Oroville Economic Alliance. These experiences reflect my commitment to advancing both community and regional priorities through collaborative governance.

I welcome the opportunity to bring this combination of executive leadership, board governance, and hands-on community experience to the Paradise Recreation and Park District Board. It would be an honor to help guide the District as it continues to deliver on its mission of 'Creating Community and Quality of Life Through People, Parks, and Programs.'

Sincerely,

Brian Wilson

# BRIAN WILSON

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Paradise, CA 95969

## PROFESSIONAL SUMMARY

Accomplished executive with over a decade of leadership in public agency administration, strategic planning, and financial oversight. Experienced in board governance, community engagement, and organizational growth. Recognized for innovative programming, collaborative leadership, and commitment to civic and economic advancement through service on nonprofit and business boards.

## CORE COMPETENCIES

Organizational Leadership	Budget & Financial Oversight
Governance & Board Relations	Community & Economic Development
Strategic Planning	Policy Development

## PROFESSIONAL EXPERIENCE

**Feather River Recreation and Park District – Oroville, CA** *Oct. 2018 – Present*

**General Manager** (June 2024 – Present)

- Provides executive leadership, strategic planning, and oversight of all district operations and capital projects.
- Manages budgets, Board relations, and agency-wide staff leadership.

**Recreation Supervisor / Interim General Manager** (Oct. 2023 – May 2024)

- Directed recreation programs including league sports, aquatics, fitness, and special interest classes.
- Oversaw staff recruitment, training, and evaluation; managed departmental budgets.

**Recreation Supervisor / Interim Park Maintenance Supervisor** (Oct. 2018 – Aug. 2021)

- Managed recreation programming and maintenance operations.
- Supervised staff and monitored program budgets.

**Chico Area Recreation and Park District – Chico, CA**

*Aug. 2021 – May 2023*

**Recreation Supervisor**

- Oversaw Adult Sports and Aquatics programs, including staff supervision and budget management.
- Built successful partnerships with local schools, agencies, and community organizations.

**Durham Recreation and Park District – Durham, CA**

*Sept. 2013 – Sept. 2018*

**District Manager** (Jan. 2017 – Sept. 2018)

- Directed district administration, budgets, capital improvements, and compliance.
- Ensured cost-effective operations aligned with Board policy.

**Recreation Supervisor** (Sept. 2013 – Dec. 2017)

- Developed and supervised youth sports, aquatics, after-school programs, and youth camps.
- Effectively managed staff and evaluated program effectiveness.

## EDUCATION

*California State University, Chico*

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|--------------------|--|
| • Bachelor of Arts | Kinesiology: <i>Movement Studies</i>                     |
| • Minor            | Kinesiology: <i>Physical Education/Teacher Education</i> |
| • Additional Units | Outdoor Education: <i>Certification Program</i>          |

# BRIAN WILSON

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Paradise, CA 95969

## ADDITIONAL SKILLS / TRAINING / EXPERIENCE

- Instructor: Lifeguard Training    American Red Cross    2000 - 2024
- Instructor: STFSC & BWR    American Red Cross    2000 - 2020
- Sport Officiating    CNRA and NSCIF High School Soccer    2000 - 2022
- Sport Coaching    Paradise Piranhas & NSCIF High School Swimming    2000 - 2011

## LEADERSHIP & CIVIC AFFILIATIONS

- **Officer, Paradise Aerie FOE #2960**    2024 - Current  
Provide organizational leadership, coordinate membership, and support community service initiatives.
- **Director, Oroville Area Chamber of Commerce**    2025 - Current  
Creating powerful partnerships to unite and grow member businesses
- **Director, Oroville Economic Alliance**    2025 - Current  
Contribute to regional economic growth and policy development.
- **Member, California Special Districts Association**    2023 - Current

## HONORS & AWARDS

Outstanding/Innovative Programming - California Association of Recreation and Park Districts 2017  
*"Incorporating Children with Autism Spectrum Disorders in A Community Aquatics Program: A Creative Approach."*

## ARTICLES / PUBLICATIONS

California Parks and Recreation - Summer 2018, Volume 74, No. 3  
*"Incorporating Children with Autism Spectrum Disorders in A Community Aquatics Program: A Creative Approach."*

**BRIAN WILSON****1. What motivates you to serve on the District Board, and how do you see yourself contributing to the community through this role?**

I am motivated by a lifelong commitment to recreation and community service. From my early years working in aquatics and youth sports to my current role as General Manager of the Feather River Recreation and Park District, I have seen how recreation programs and facilities can strengthen community well-being. Serving on the Board would allow me to contribute at the governance level by applying my experience in fiscal oversight, strategic planning, and policy development to help the District continue enhancing quality of life through people, parks, and programs.

**2. Please describe your experience (personal, professional, or volunteer) with parks, recreation, youth, or community programs, and how that experience could inform your role as a board member.**

My connection to recreation began in the early 1990s as a lifeguard for the City of Chico and grew through work with PRPD as a lifeguard, swim instructor, pool manager, lifeguard training instructor, and one season as a volunteer snowboarding instructor. These early roles gave me a firsthand appreciation for the direct impact recreation professionals have on families and youth. Over time, I advanced into leadership roles, serving as Recreation Supervisor and ultimately General Manager across three districts. In these capacities, I oversaw youth and adult sports, aquatics, after-school programs, fitness classes, and major capital projects. This combination of direct service and executive leadership gives me perspective to help the Board balance community expectations with responsible management.

**3. In what ways do you believe you could help the board reflect and serve the diverse demographics of our district?**

Throughout my career, I have worked with underserved youth through after-school programs, developed aquatics opportunities for all ages, and supported seniors seeking accessible recreation. These experiences reinforced my belief that programs must be inclusive, affordable, and adaptable to the different ages, cultures, and abilities within our district. As a Board member, I believe representation begins with listening. I would advocate for policies and investments that ensure access and equity across the community.

**4. What connections or relationships do you have with local organizations, schools, or community groups that could help strengthen the district's outreach and partnerships?**

My professional and civic roles have allowed me to build strong partnerships with schools, community groups, and local organizations. I currently serve as an Officer of the Paradise Eagles Aerie #2960 and as a Director on both the Oroville Chamber of Commerce and the Oroville Economic Alliance. These roles give me connections that can strengthen collaboration, broaden outreach, and align District priorities with broader community and economic goals. I also maintain relationships through community engagement.

**5. The district is currently rebuilding programs and facilities and exploring new services and facilities for our community.****a) What is your understanding of upcoming challenges and opportunities facing the District?**

The District faces challenges including the rebuilding of facilities, sustaining programs with limited resources, and rebuilding trust and engagement of the community after periods of transition. At the same time, opportunities exist to expand partnerships, secure grant funding, and introduce innovative programming to serve emerging community needs.

**BRIAN WILSON****b) What ideas or priorities would you bring to support the district's growth and resilience?**

Prioritize long-term financial planning, equitable access across the District, and investments in relationships/partnerships that foster health, wellness, and community connection.

Resilience should guide these decisions—ensuring programs and infrastructure are fiscally sustainable, adaptable, and responsive to changing circumstances.

**6. Do you have skills or experience in areas such as sports coaching, project management, grant funding, construction, health and wellness, or outdoor/adventure recreation? Please describe.**

I bring executive-level project management, budget oversight, and staff leadership from my role as General Manager. I have managed capital projects, prepared and monitored multi-million-dollar budgets, and led teams of staff in program delivery. I also have hands-on experience as a lifeguard, swim instructor, coach, and youth/adult sports official. Additionally, I completed college-level coursework in Outdoor Education, including facilitation of high ropes course activities, backpacking, rock climbing, and white-water rafting trips. These experiences broaden my ability to support both traditional recreation and outdoor programming, enhancing wellness and community engagement.

**7. Our board serves a wide geographic area with diverse needs. How would you ensure that your decisions take into account the whole district, not just your immediate community?**

I would make decisions with the entire service area in mind by reviewing data, engaging residents from different neighborhoods, and considering geographic balance in facility and program investments. My experience managing recreation districts has required me to serve diverse populations across multiple communities, reinforcing that a Board member's duty is to represent the whole District, not just one community.

**8. Serving on a board requires collaboration, open discussion, and thoughtful decision-making. What strengths would you bring to board discussions and how do you handle differences of opinion?**

I value open dialogue, accountability, and respect. I listen carefully, analyze data, and consider community input before making decisions. When differences of opinion arise, I am comfortable disagreeing with a point of view, but I strive to do so respectfully and constructively, keeping emotions in check to ensure discussions remain professional. Even when perspectives differ, I believe the Board must agree on an ethical and transparent approach. My leadership style is collaborative and consensus-oriented, creating trust among Board members, staff, and the public.

**9. What qualities make for a great Board member? What do you see as the relationship between you and Board members, staff, and the public?**

A great Board member is ethical, accountable, and community-focused. They balance vision with practicality, collaborate effectively, and represent the entire District. The Board sets policy and direction, staff carries out the implementation and facilitation, and the public provides valuable input. My role would be to bridge these relationships in a transparent and constructive way, supporting collaboration and trust across all groups.

**10. What training or information will help you be an effective director?**

To be most effective, I would seek orientation on the District's budget, capital improvement plan, and master plan. Having this information would allow me to contribute fully, make well-informed decisions, and provide responsible leadership.

Michael Snow  
Paradise, CA

October 13, 2025

Board of Directors  
Paradise Recreation and Park District  
6626 Skyway  
Paradise, CA 95969

**Subject:** Letter of Interest – Board of Directors Position

Dear Members of the Board,

I am writing to express my sincere interest in serving on the Paradise Recreation and Park District Board of Directors. As a lifelong resident of Paradise for the past 41 years, I have deep roots, strong family ties, and a lasting commitment to the growth and vitality of this town.

My family has been part of the foundation of this community for generations. My mother built Hospice on the Ridge, which continues to operate today under Adventist Health. My grandfather started Paradise Ambulance Service, and my grandmother was the town's telephone operator in the 1970s—connecting neighbors and businesses in a time when community meant everything.

That heritage instilled in me a profound sense of pride and responsibility for Paradise. Losing my mother in the Camp Fire has only strengthened my motivation to help maintain the Paradise brand of loving, compassionate people who stand by one another through every trial. My mother's best friend, Sally Higbee, worked at the Paradise Recreation Center for many years, and our family's longtime friend, **Mike Trinca**, who served on the PRPD Board for 19 years, exemplified the kind of dedication and community spirit I strive to carry forward.

I bring a positive, solutions-focused attitude and genuine enthusiasm for helping Paradise thrive. I believe in the power of recreation, public spaces, and community programs to unite residents and rebuild the shared joy that has always defined this town.

It would be an honor to serve alongside others who share that same love and dedication for Paradise. Thank you for your time and consideration. I would be grateful for the opportunity to contribute to the ongoing mission and success of the Paradise Recreation and Park District.

With appreciation and respect,

**Michael Snow**

# MICHAEL SNOW

Paradise, CA | ☎

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## Professional Summary

Dynamic and motivated professional with extensive experience in business management, budgeting, lead generation, and regulatory compliance. Skilled at integrating leadership, innovation, and strategy to improve efficiency, drive growth, and deliver exceptional customer satisfaction.

## Core Skills

Client Relations & Referral Development  
Budgeting, Forecasting & Cost Control  
Business Development & Market Analysis  
Technical Troubleshooting & Systems Management  
Drone Operations & Aerial Photography  
Communication, Leadership & Team Coordination

## Professional Experience

### Insurance Broker / Agent

Honorable Insurance Services LLC — Licensed in CA, NV, UT, AZ, TX, FL  
*September 2024 – Present*

- Licensed to sell Life, Health, Accident, Long-Term Care, Final Expense Insurance, and Annuities.
- Build client relationships through personalized communication and follow-up.
- Collaborate with major carriers to ensure accurate policy placement.
- Drive lead generation and business growth through active prospecting.

### Business Owner / Commercial Drone Pilot

AZ High Point Drone Services, LLC  
*July 2020 – Present*

- Operate commercial drones for aerial photo/video across real estate, construction, and events.
- Manage budgets, marketing, and vendor partnerships.
- Develop new business via networking and trade shows.
- Ensure FAA compliance and maintain professional equipment.

### Commercial Drone Pilot

DroneUp  
*October 2022 – May 2023*

- Provided drone delivery and aerial media for Walmart.
- Planned flight paths, inspections, and ensured safety compliance.
- Conducted software updates and troubleshooting for mission readiness.

### Business Owner

Lock and Key of Phoenix, LLC  
*August 2015 – March 2022*

- Founded and managed locksmith business serving residential and commercial clients.
- Oversaw finances, tax reporting, and daily operations.
- Increased brand visibility through marketing and referrals.

## Licenses

Ham Radio Operator — Call Sign: KC6YMF

## Education

Butte College — Associate of Arts Coursework, 1996  
Ridgeview High School — High School Diploma, 1993