



Paradise Recreation and Park District

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Media Release

FOR IMMEDIATE RELEASE

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Paradise Recreation and Park District Recognized at State Conference

Paradise, CA, 4/9/20 - At last night's Paradise Recreation and Park District (PRPD) Board of Directors meeting, Directors learned that the District received two awards at the California Park and Recreation Society's (CPRS) conference held in March.

The awards recognized the exceptional service of the PRPD Board following the Camp Fire, and the inclusion of the District as a new member of the National Demonstration Site (NDS) Network.

District Manager Dan Efseaff accepted the award for exceptional service and dedication on behalf of the PRPD Board of Directors from the California Association of Commissioners and Board Members. The organization noted that even as most Board members (4 out of 5) lost their homes and the 5th could not live in their home for months, the Board always maintained a quorum, completed a scoping session on a new strategic plan, and continues to help the District transition to an innovative new model to enable the community to rebuild with confidence.

The second award was part of CPRS's Healthy Play Statewide Initiative, and the District was welcomed as part of the PlayCore's NDS Network. The District will participate in sharing information and potentially exploring the testing of innovative playground equipment and concepts designed for inclusivity and modeled on research-based best practices. CPRS, PlayCore, and GameTime recognized agencies that participate in turning research into practice in the community.

The initiative, created in partnership with CPRS, PlayCore, and its GameTime brand, provided statewide professional development services to assist parks throughout the CPRS Regions create play spaces to encourage active, equitable play experiences. The District will pursue potential funding through the program to expand and develop new playspaces over the next few years.

The announcement noted that, “As an CPRS Healthy Play Statewide Initiative honoree, your agency has successfully deployed evidence-based design best practices to improve the quality of life for the children, families, and citizens you serve.”

The award was presented at the CPRS Annual Conference & Expo in Long Beach in February. The Conference was called short because of COVID-19 restrictions.

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Since 1948, the Paradise Recreation and Park District provides recreation facilities and programs to the residents of Paradise, the Butte Creek Canyon area, and the unincorporated communities of Magalia/Paradise Pines and Concow/Yankee Hill. The District serves 50,000 people living in a 170-square mile area and manages nearly 500 acres of park land and facilities.

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