Staff Report

September 14, 2022



DATE: 9/6/2022

TO: Board of Directors

FROM: Kristi Sweeney, Assistant District Manager

SUBJECT: PRPD Sponsored Community Recreation and Assistance Grant

Summary

Staff seek feedback, direction, and possible approval of a new grant program to be sponsored by the Paradise Recreation and Park District (PRPD, District) to fund community recreation events, programs, and/or classes.

Recommendation: Provide direction on the PRPD Sponsored Community Recreation and Assistance grant and potentially authorize the District Manager to solicit applicants.

1. Background

The District has a long history of serving residents and working with a variety of organizations to expand recreational services to residents. Often these efforts take the form of discounted facility use or grants to provide recreational services in areas that are difficult to serve.

New organizations (arisen following the Camp Fire) and established ones provide new events, programs, or activities and the District is very interested in supporting and promoting those efforts and partnerships or even finding out about them. Our hope is that the funding spurs ideas and an invitation to partner with the District.

As part of the Fiscal Year (FY) 2022-2023 budget, the District allocated \$10,000 to develop new community services. The funding can be applied as a cash or in-kind (staff or facility use) donation. To fortify partnerships and support new endeavors, Staff propose a PRPD sponsored Community Recreation and Assistance grant (a Rec Prize). If approved, this inaugural program may spur innovation in recreation opportunities across the District. Staff would like to promote the incredible organizations doing amazing work across the District and support efforts

2. Fiscal Impact

The FY 2022/2023 budget has already set aside these funds to support organizations providing recreation to District residents. Grants will range between \$1,000 up to \$5,000 per organization and may be either disbursed as in-kind (rental or staff support) or cash support. Partial awards may be allocated.

3. Discussion

Staff see this grant as a means of spurring recreation innovation around the District. Applicant proposals for grant funding would be scored on items such as the number of residents served, location where residents would be served (scoring higher for areas in the District that are currently underserved), and target audience of the event/class/program (higher scoring for underserved populations). To ensure funding considerations are equitable and fair, Staff drafted the criteria for successful applications and requirements for proposals awarded funding. Staff seek comments and suggestions on a rubric for scoring for administrative staff to follow. The BOD may direct staff to bring this to a Committee (Finance or Parks) for future review or provide suggestions for the final approach. Follow-up agreements will be the future action from the BOD.

Attachments:

A. PRPD Sponsored Community Recreation Grant Guidelines

https://paradiseprpd.sharepoint.com/sites/BODMeeting/Shared Documents/_BOD/2022/22.0914/BOD.PRPD.Sponsored.Community.Recreation.Grant.Report.22.0914.docx 9/12/2022

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